

PRESS RELEASE

Lumberg Group: Recognition of Excellence Award for Top Distributor Müttron

Schalksmühle, 10 November 2016. The partnership between Lumberg, an owner-managed manufacturer of quality connectors and Müttron Müller GmbH & Co. KG in Achim, a distributor in the field of electromechanics, cable and equipment assembly, boasted its 35th anniversary this year. Back then, Lumberg celebrated its 48th anniversary; Microsoft had just launched MS-DOS and Sony the 3½" diskette, when Siegfried Müller and Heinz Knapp, the founders of Müttron, added the first Lumberg products to their product range for distribution throughout Germany's north. A handshake sealed the beginning.

Reason enough for Lumberg to distinguish this long-standing and close business relationship. With its Recognition of Excellence award, presented for the sixth time since 2012, the Lumberg Group honored years of close ties between the two businesses in Germany. "35 years are a long time. The trial period ended a long time ago with a positive outcome and we have grown together not only in economic terms, but our contact with each other and the fact that we can depend on one another are success factors that mark this long-standing co-operation", so the summary of Meike Schmidt, Managing Partner of Lumberg Group. "Müttron has been handling a growing number of complex projects and as a result, has moved into our ranking of top ten distributors", added Peter Maffei, Sales Manager Global Sales Distribution of Lumberg Connect while handing-over the bronze statue made exclusively for Müttron, to Matthias Strutz, managing director at Müttron, at the Lumberg booth in Hall B2.

Total no. of characters incl. blanks: 1,637

The following media kit is attached to this press release:

Photo 1: LUMBERG_for_Mütron “Recognition of Excellence”-Award.jpg



left to right: Peter Maffei, Sales Manager Global Sales Distribution Lumberg Connect GmbH, Meike Schmidt, Managing Partner of the Lumberg Group, Matthias Strutz, Managing Director of Mütron Müller GmbH & Co. KG

About Lumberg Group:

The Lumberg Group, headquartered in Schalksmühle, Germany, ranks among the leading providers of connector and interconnect systems. Core areas of expertise include R&D, manufacturing and the worldwide sales of electromechanical and mechatronic components. For more than 80 years now, the Group's skills have broadened from manufacturing connectors and challenging micro-contact elements, to developing complex mechatronic assemblies, to customer-specific engineering and technical design services for all industries. In-depth application expertise led to strong partnerships in the automotive, home appliance, building technology, communications and consumer electronic industries. Family-run in the third generation, the company has a global workforce of around 1,100. Subsidiaries in Europe, America and Asia form a dense sales network. In 2015, the Group's turnover totaled some Euro 127m. Over 20,000 catalog and customized products are proof of the company's efficiency.

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