

**PRESS RELEASE**

## **Top Distribution for 45 Years: Lumberg Honors Bürklin with Award**

**Schalksmühle, 30 October 2016.** 45 years ago, the partnership began between Lumberg, an owner-managed manufacturer of quality connectors and electromechanical sub-assemblies, and Bürklin GmbH & Co. KG, a wholesaler based in Oberhaching to the south of Germany, specialized in quality electronic components. 1971, when the popular German show Dalli Dalli had its television debut, marks the year in which products by Lumberg were listed for the first time. Dr. Hans Bürklin, founder of Groß- und Einzelhandel mit Rundfunkgeräten, Ersatz- und Zubehörteilen, originally based in Munich, was the first contact person. Today, the second generation of the family business is at the helm.

Lumberg now honors this unusually long and close business relationship with a Recognition of Excellence award, presented for the seventh time since 2012. Yesterday, Meike Schmidt, managing partner of Lumberg Group, warmly welcomed Bürklin's head of sales, Alfred Lipp and their product manager, Markus Flechtner. Together with Peter Maffei, Sales Manager Global Sales Distribution of Lumberg Connect, she handed over the bronze statue made exclusively for Bürklin at the Lumberg trade booth in Hall B2.

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**The following media kit is attached to this press release:**

**Photo 1:** LUMBERG\_Übergabe\_an\_Bürklin "Recognition of Excellence"-Award.jpg



v.l.: Peter Maffei, Sales Manager Global Sales Distribution Lumberg Connect GmbH, Meike Schmidt, Managing Partner of Lumberg Group, Alfred Lipp, Sales Manager Bürklin GmbH & Co. KG

#### **About Lumberg Group:**

The Lumberg Group, headquartered in Schalksmühle, Germany, ranks among the leading providers of connector and interconnect systems. Core areas of expertise include R&D, manufacturing and the worldwide sales of electromechanical and mechatronic components. For more than 80 years now, the Group's skills have broadened from manufacturing connectors and challenging micro-contact elements, to developing complex mechatronic assemblies, to customer-specific engineering and technical design services for all industries. In-depth application expertise led to strong partnerships in the automotive, home appliance, building technology, communications and consumer electronic industries. Family-run in the third generation, the company has a global workforce of around 1,100. Subsidiaries in Europe, America and Asia form a dense sales network. In 2015, the Group's turnover totaled some Euro 127m. Over 20,000 catalog and customized products are proof of the company's efficiency.

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